



FOR IMMEDIATE RELEASE

MBECA to host graduation ceremonies for its East Baton Rouge Parish participants

Baton Rouge, LA

On Thursday, October 29th, the Microbusiness Enterprise Corporation of Ascension hosted its annual microenterprise commencement and entrepreneurship awards at The Baton Rouge Woman's Club.

The event will feature a microenterprise business exchange and trade show, the announcement of MBECA's annual entrepreneurship awards, and concluded with its annual commencement exercises for its TANF (Temporary Assistance for Needy Families) Microenterprise Development Initiative Program.

Being recognized at the awards program will be awards for Female Entrepreneur of the Year, Male Entrepreneur of the Year, and The Challenger Award, an award presented to the entrepreneur who overcame significant challenges throughout the start of the business. Other awards which will be given include supporters of microenterprise and MBECA.

MBECA will recognize over 85 graduates from its program, including certificates of completion for its Personal Effectiveness Training course, its Financial Education course, and its Certified Microenterprise Entrepreneur Program.

MBECA is an entrepreneurship development center with a mission to inspire economic development through entrepreneurship. MBECA also participates in a number of other small and emerging business programs including Louisiana Economic Development's Small and Emerging Business Program and it was recently awarded the Louisiana Recovery Authority's Community Development Block Grant to implement technical assistance programs for small businesses impacted by Hurricane's Katrina or Rita. Programs include specialized training and technical assistance in entrepreneurship, human resources, sales and marketing, and technology based trainings...all with emphasis on recovery and improvement for microenterprise and small and emerging businesses.



MBECA also houses an internet and computer café, business application software training programs, personal and professional development training courses, and a number of specialized software courses to improve entrepreneurs' knowledge and application for business startup and / or growth.

MBECA is a community based non profit governed by a volunteer board of directors and is funded 100% from public support from grants, sponsorships, and donations. MBECA's growth strategy includes launching satellite locations in high needs areas of the state. MBECA is completing its five year plan which will include regional and national programming dedicated to improving entrepreneurship in Louisiana and the Gulf Coast Region.

MBECA is currently enrolling for its next microenterprise program with locations in Donaldsonville, Gonzales, and Baton Rouge. To get more information about enrolling into the entrepreneurship training programs, contact MBECA at 225.268.9610.

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